

## FOR IMMEDIATE RELEASE

TO: Palo Alto Daily News  
FROM: Palo Alto Drug & Alcohol Community Collaborative  
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DATE: April 21, 2009

### LOCAL COLLABORATIVE LAUNCHES WWW.PADACC.ORG WEBSITE AS RESOURCE FOR TEENS, PARENTS AND COMMUNITY MEMBERS

Parents, teens and community members now have a comprehensive source for getting facts, sharing knowledge and taking action regarding teen drinking, driving and drug usage.

The Palo Alto Drug & Alcohol Community Collaborative (PADACC) seeks to reduce substance use by adolescents in the Palo Alto community. Monday it launched a new website ([www.PADACC.org](http://www.PADACC.org)) that offers a wide range of up-to-date information regarding alcohol and drugs.

The website is part of PADACC's efforts to strengthen parent, teen, and community understanding of drug and alcohol usage in Palo Alto, and to offer a central resource for information and help.

The website debuts during *Palo Alto Drug & Alcohol Awareness Week*, April 27-May 1, when PADACC members will have displays and information available at each member's place of business. For instance, Maya Spector, Youth Services Manager, Palo Alto City Library, will have displays of drug and alcohol books and literature at the libraries during *Awareness Week*. This week also coincides with the national "Alcohol Awareness Month."

"Our goal is to work with teens, parents, schools and the community to reduce underage drinking, driving and drug use," says Karin Bloom, PADACC's Director. "We have surveyed middle and high school students in the Palo Alto Unified School District (PAUSD) for the past five years regarding their use, attitudes, and perception of alcohol, tobacco, and other drugs to authentically hear student voices, to report actual experiences and to strategize with them on effective measures that help reduce risky behaviors."

"Our collaboration with PADACC members helped us move forward on a Social Host Ordinance for the City of Palo Alto," Acting Police Chief Dennis Burns noted, "as well as to work on coordinated strategies across the city and schools for supporting teens and families."

Information available on the website includes survey data from PAUSD middle and high schools, Social Host Ordinance, teen and parent resources for help and prevention, information on binge drinking, underage DUI laws, teen parties, tips for parents and teens, articles, website links, and more.

PADACC members include Addictions Institute, Adolescent Counseling Services, American Red Cross Safe Ride, Midpeninsula Community Media Center, Office of Congresswoman Anna Eshoo, Palo Alto Family YMCA, Palo Alto City Library, Palo Alto Medical Foundation, Palo Alto Police Department, Palo Alto PTAs, Palo Alto Recreation Department, Palo Alto Unified School District, Palo Alto University Rotary Club, Trauma Service Stanford University, Youth Community Service.

For more information about PADACC, please visit the website, [www.padacc.org](http://www.padacc.org), or by contacting the project director, Karin Bloom, 650-380-2571.